



Innovation Talk

Energy Volatility - Challenges and Solutions for Data Centers

March 2023

Vincent Barro – VP DACH Zone

Life Is On

Schneider
Electric

Growing volatility in the energy system

- **At Schneider, our purpose is to empower all to make the most out of our energy and resources, bridging progress and sustainability for all.**
- We recognize the immense challenge presented by increased energy market and system volatility.
- Today's agenda focuses on:
 - Challenges: 3 areas of impact from volatility
 - Solutions: short-, mid- and long-term, addressing each of these 3 challenges



Defining the challenge

Volatility in the energy system is a growing threat to data center operations, and is constraining profitability, uptime, and the placement of new facilities.

Factors affecting volatility:

- Climate change
- Geopolitics
- Grid constraints

Three main areas of impact:

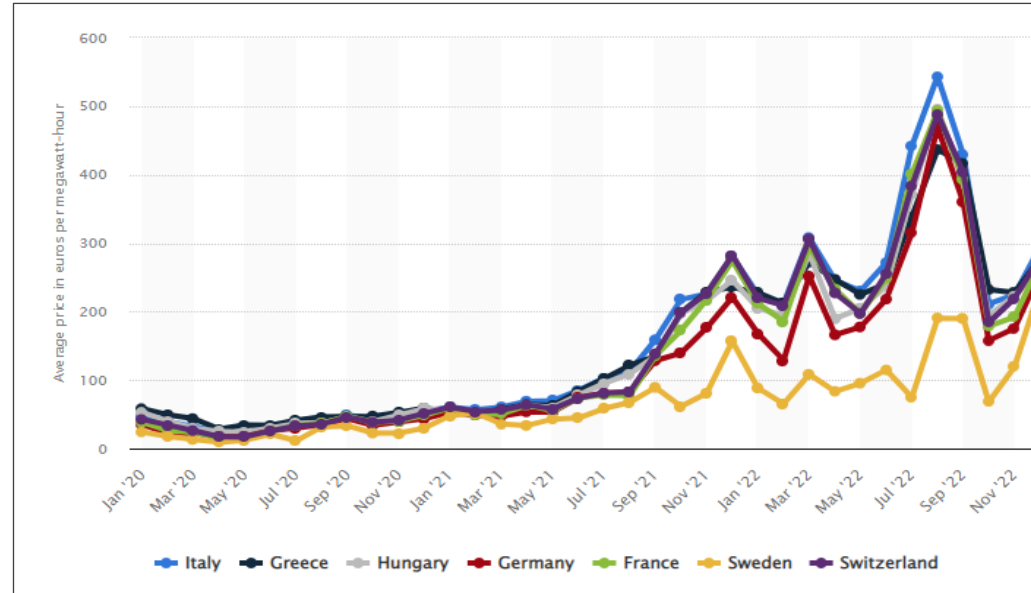
- Cost Volatility
- Supply Constraint
- More frequent and severe outages



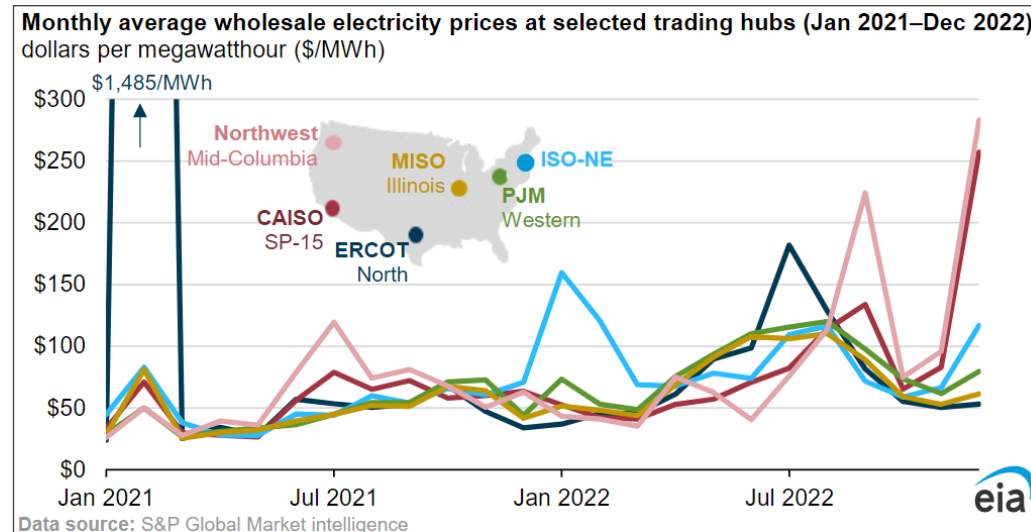
Challenges

Energy Cost Volatility

Climate change, geopolitics, and supply chain stress have combined to create record levels of volatility in energy prices in 2022, and 2023 offers continued risk.



Avg monthly electricity wholesale prices in EU, 2022



“Average wholesale electricity prices at major trading hubs in the United States rose throughout much of 2022 and were volatile as a result of extreme weather events.” - EIA

Challenges

Competition for resources is feeding public opposition to data center development

Grid Constraints

- Availability of grid power and transmission capacity is a growing constraint on data center placement.
- This further contributes to energy price uncertainty for data center operators.

In the US:

HOME > NEWS > NORTH AMERICA

Residents protest suspected data center plan in Alexandria, Virginia

Drought-stricken communities push back against data centers

As cash-strapped cities welcome Big Tech to build hundreds of million-dollar data centers in their backyards, critics question the environmental cost.

CHANDLER

Unsustainable, resource-hungry and loud: Why Chandler wants to ban more data centers.

In Europe and Asia:

Inside the data centre moratorium movement

Calls are increasing globally for new data centre developments to be banned, amid fears that their energy consumption is out of control.

Ireland's data centers are an economic lifeline. Environmentalists say they're wrecking the planet

Luxembourg minister says Google data center not dead, but still no sign of movement

Land... as its future remains unclear

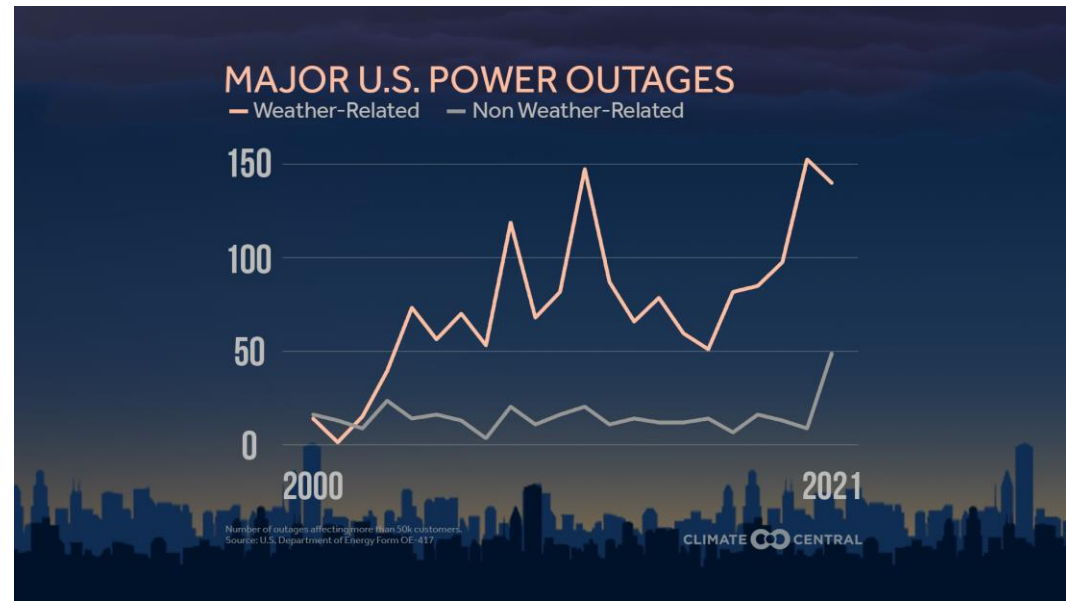
Scorned Meta Data Center in Holland Met All Environmental Standards

Local opposition might have killed what experts describe as a very efficient facility.

Challenges

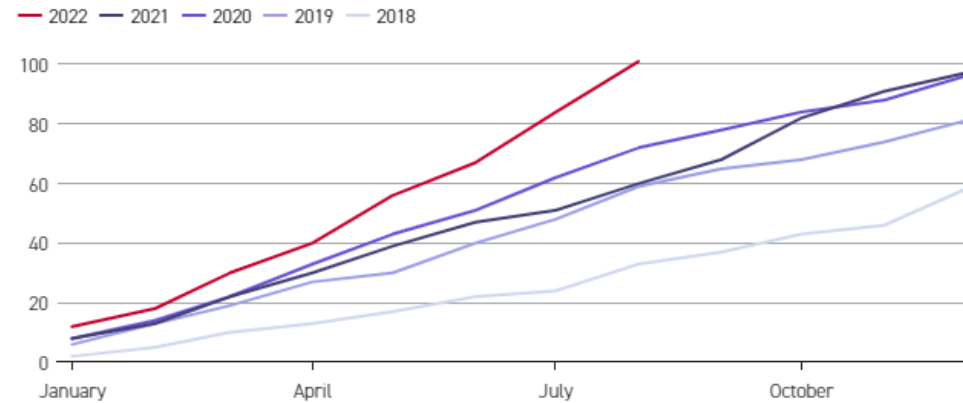
Increasingly Frequent and Severe Outages

Climate change is challenging grid reliability in multiple ways simultaneously, including drought, wildfires, and severe storms. Incidents of sabotage are also on the rise.



Power grid attacks are on the rise this year

Cumulative number of reported human-caused attacks on power grid infrastructure in the past five years



Source: DOE
Catherine Morehouse / POLITICO

Challenges

Solutions

Efficiency First

Energy Cost Volatility

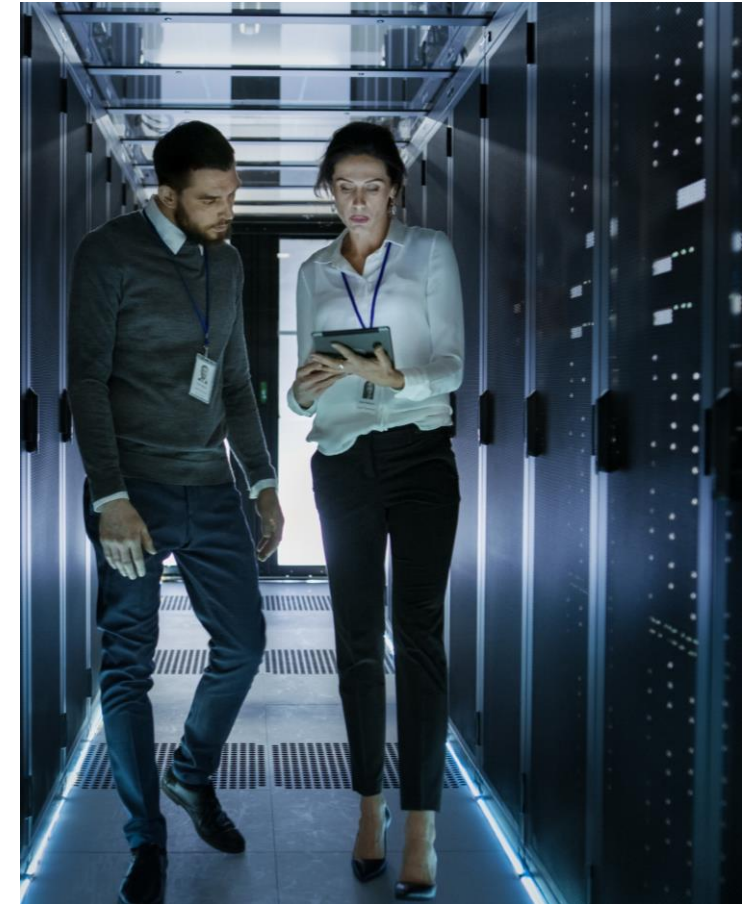
PUE has driven much progress, but does not account for efficiency of cooling systems or IT utilization. Continuing to drive efficiency decreases energy bills and exposure to cost fluctuations.

Grid Constraints

The better the efficiency of the entire data center (including whitespace), the lower the overall load on the utility grid.

Increasingly Frequent and Severe Outages

Many solutions that improve efficiency, such as advanced energy monitoring and controls, can also support resilience solutions like microgrids.



Challenges

Energy Cost Volatility

Grid Constraints

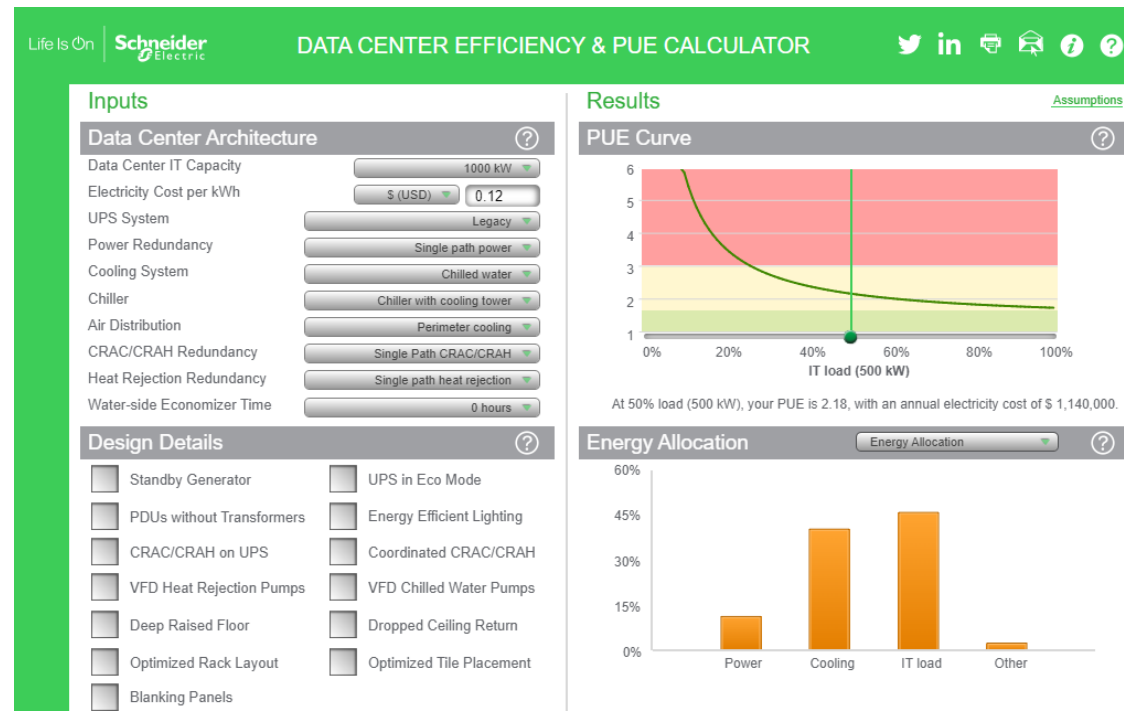
Increasingly Frequent and Severe Outages

Solutions

Efficiency First

Key Resource:

Tool: [Data Center Efficiency and PUE Calculator](#)



Challenges

Energy Cost Volatility

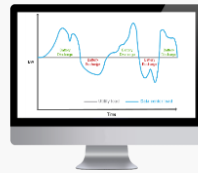
Grid Constraints

Increasingly Frequent and Severe Outages

Solutions

Efficiency First

Examples:



Advanced Monitoring Controls (Power, Building, IT)



High temperature chilled water solutions



UPS Designed for Sustainability



Liquid cooling

Challenges

Energy Cost Volatility

Grid Constraints


Increasingly Frequent and Severe Outages

Solutions





Efficiency First

Examples:

3-phase UPS, Galaxy VL



Galaxy VL

-  RoHS, REACH, Battery compliant
- 52t** CO₂ emissions savings *
- 99%** (up to) Energy efficiency
-  Battery and Unit Takeback and Recycling
-  Green Premium™
-  PEP ECO PASS PORT®
- Eco designed**
- Modularity**
Increasing lifespan & reparability, allowing right sizing
- Adaptability**
Ready to use the latest and most efficient battery technology
- High-density**
Manufactured with less material resulting in smaller and lighter footprint

* for the following use case Hypothesis: 200 KW load/ 50% of time ECOConversion

Challenges

Energy Cost Volatility

Grid Constraints

Increasingly Frequent and Severe Outages

Solutions

Efficiency First

Examples:

Air-cooled free-cooling oil free chiller



BCEC/F

1.034 pPUE*

16.000t CO₂e emissions savings **

Low GWP, less than 7

Green Premium™

PEP eco PASS PORT®

Eco designed

Efficiency
Free-cooling extension drives down annual pPUE. Low pick pPUE in summer mode

Low GWP refrigerant optimized
Designed to maximize efficiency with low GWP refrigerants. No capacity losses despite low refrigerant density.

High-capacity
Full range up to 2MW to reduce number of units. Package unit to simplify transportation and installation

LCA / Environmental Product Declaration ready. BREEAM eligible

* for the following condition: 1 MW, London based
** for key colo 2021 portfolio from Schneider Electric

Challenges

Energy Cost Volatility

Grid Constraints

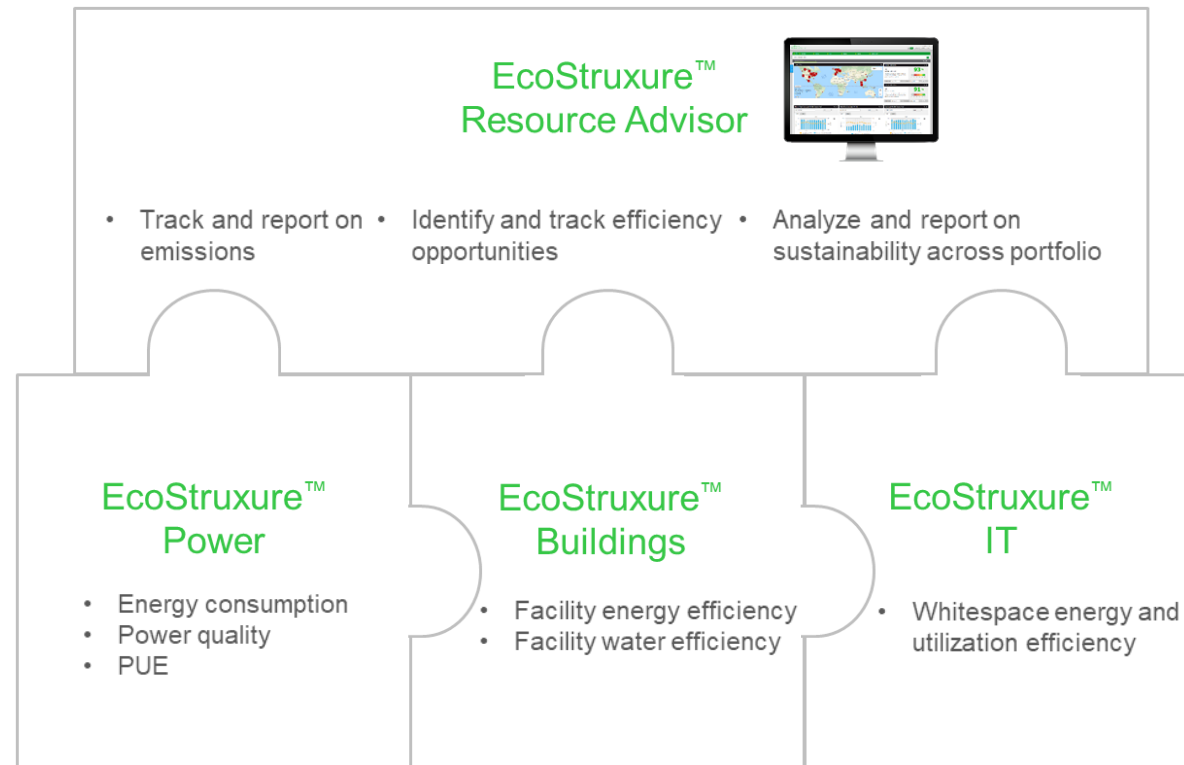
Increasingly Frequent and Severe Outages

Solutions

Efficiency First

Examples:

EcoStruxure™ - Digitization for Sustainable Performance



Challenges

Solutions

Energy Cost Volatility

Energy Procurement Diversification

Diversification of energy portfolio can help hedge against cost volatility, especially with a focus on renewables that are shielded from fuel cost fluctuations. Expert guidance can optimize financial performance of energy portfolio.

Grid Constraints

Investing in offsite renewables can add capacity to the grid and ensure the public that the data center is contributing value to the community.

Increasingly Frequent and Severe Outages

In the medium term, investment in renewables is critical to mitigating the severity of climate change impacts (storms, drought, extreme temperatures). A diverse generation mix can make the utility grid more resilient.



Challenges

Energy Cost Volatility

Grid Constraints

Increasingly Frequent and Severe Outages

Solutions

Energy Procurement Diversification

Three ways to procure renewable energy

ENERGY ATTRIBUTE CERTIFICATES

- The way clean energy use is tracked and traded
- EACs: RECs, GOs, I-RECs, LGCs, TIGRs, etc.
- Needed to make environmental claims
- Short-term Green Tariffs & Retail Options

ONSITE/DISTRIBUTED GENERATION

- Ownership, lease, or PPA
- Direct reduction of energy at a facility
- High visual appeal
- Scalability challenges
- Fixed to real estate portfolio
- Virtual Net Metering possible in certain markets

OFFSITE GENERATION

- Typically large-scale purchases of utility-scale projects
- Power Purchase Agreements (Virtual, Direct, Retail)
- Can create additionality and scale
- Usually includes EACs
- Long-term Green Tariffs & Retail Options
- Tax Equity Investments

Challenges

Energy Cost Volatility

Grid Constraints

Increasingly Frequent and Severe Outages

Solutions

Energy Procurement Diversification

Key Resource: *The Definitive Guide to Renewable Electricity Options*

Evaluates considerations and advantages for numerous renewable energy options:

- Owned onsite
- Onsite & offsite PPAs
- Collaborative renewable PPAs
- Green Tariffs
- Energy Attribute Certificates



“Schneider Electric is the **#1 Provider of PPA Marketplace Solutions.**”

- Guidehouse, 2022



Challenges

Solutions

Energy Cost Volatility

Onsite Energy Resources / Microgrids

Onsite energy resources managed as a microgrid can be controlled to optimize cost performance, choosing the least expensive source at any given time, and facilitating participation in demand response programs.

Grid Constraints

Onsite generation and storage can decrease load on grid, and limit public opposition. Microgrid controls can facilitate grid services such as demand response and frequency response.

Increasingly Frequent and Severe Outages

Microgrids, built around onsite energy resources such as natural gas gens, fuel cells, or renewables, can allow the data center to island during outages and continue to operate for longer durations than possible with diesel generators.



Challenges

Energy Cost Volatility

Grid Constraints

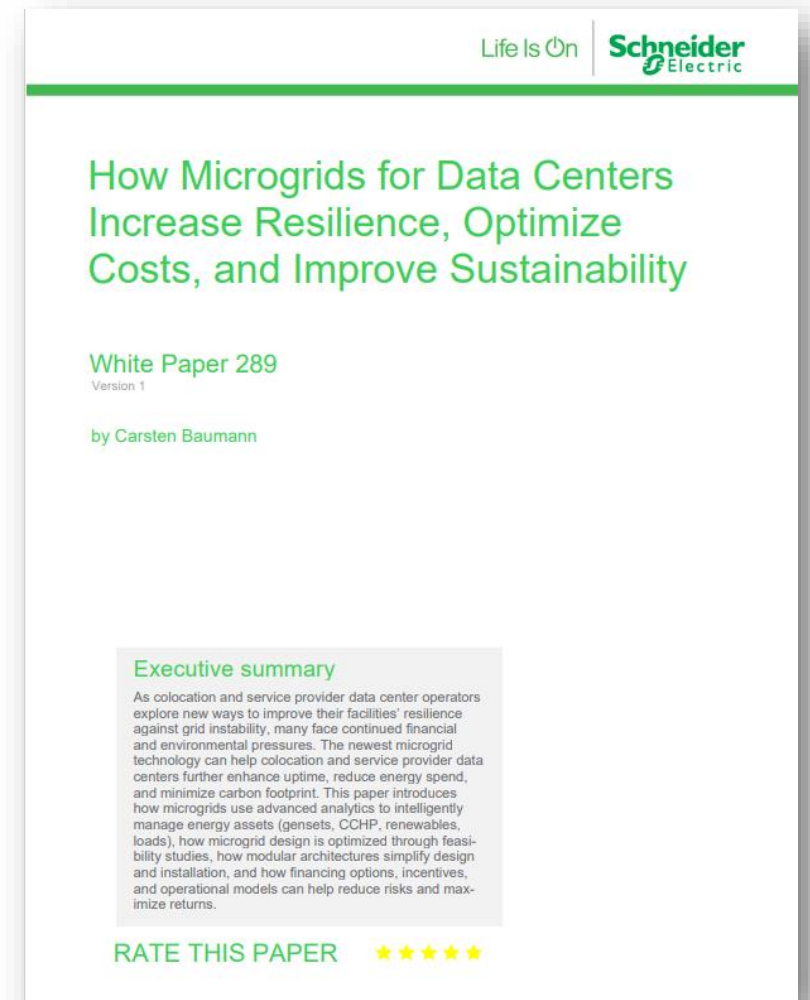
Increasingly Frequent and Severe Outages

Solutions

Onsite Energy Resources / Microgrids

Key Resource:

[White Paper](#): *How Microgrids for Data Centers Increase Resilience, Optimize Costs, and Improve Sustainability*



Challenges

Energy Cost Volatility

Grid Constraints

Increasingly Frequent and Severe Outages

Solutions

Onsite Energy Resources / Microgrids

Examples:

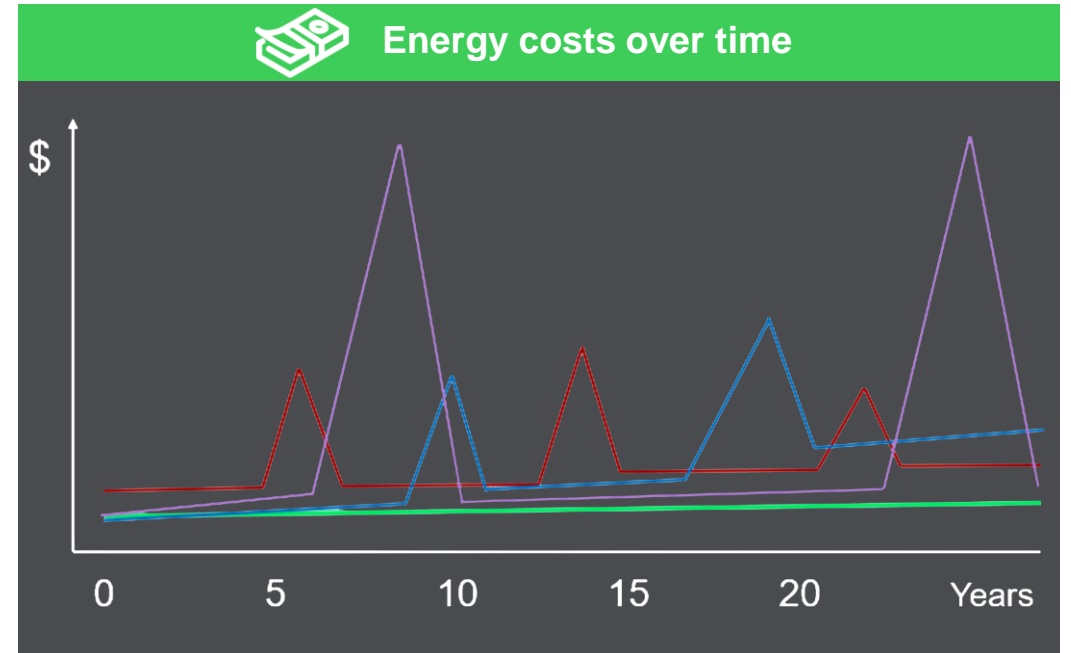
Energy-as-a-Service (EaaS)

Energy as a Service arrangements for distributed energy resources (DERs) or microgrids have the same cost control benefits as an offsite PPA.

EaaS avoids upfront capital expenditures, with reduced performance risk.



Energy costs over time



- Business as usual outage costs
- Business as usual regulatory compliance cost
- Business as usual O&M costs
- EaaS cost

Challenges

Energy Cost Volatility

Grid Constraints

Increasingly Frequent and Severe Outages

Solutions

Onsite Energy Resources / Microgrids

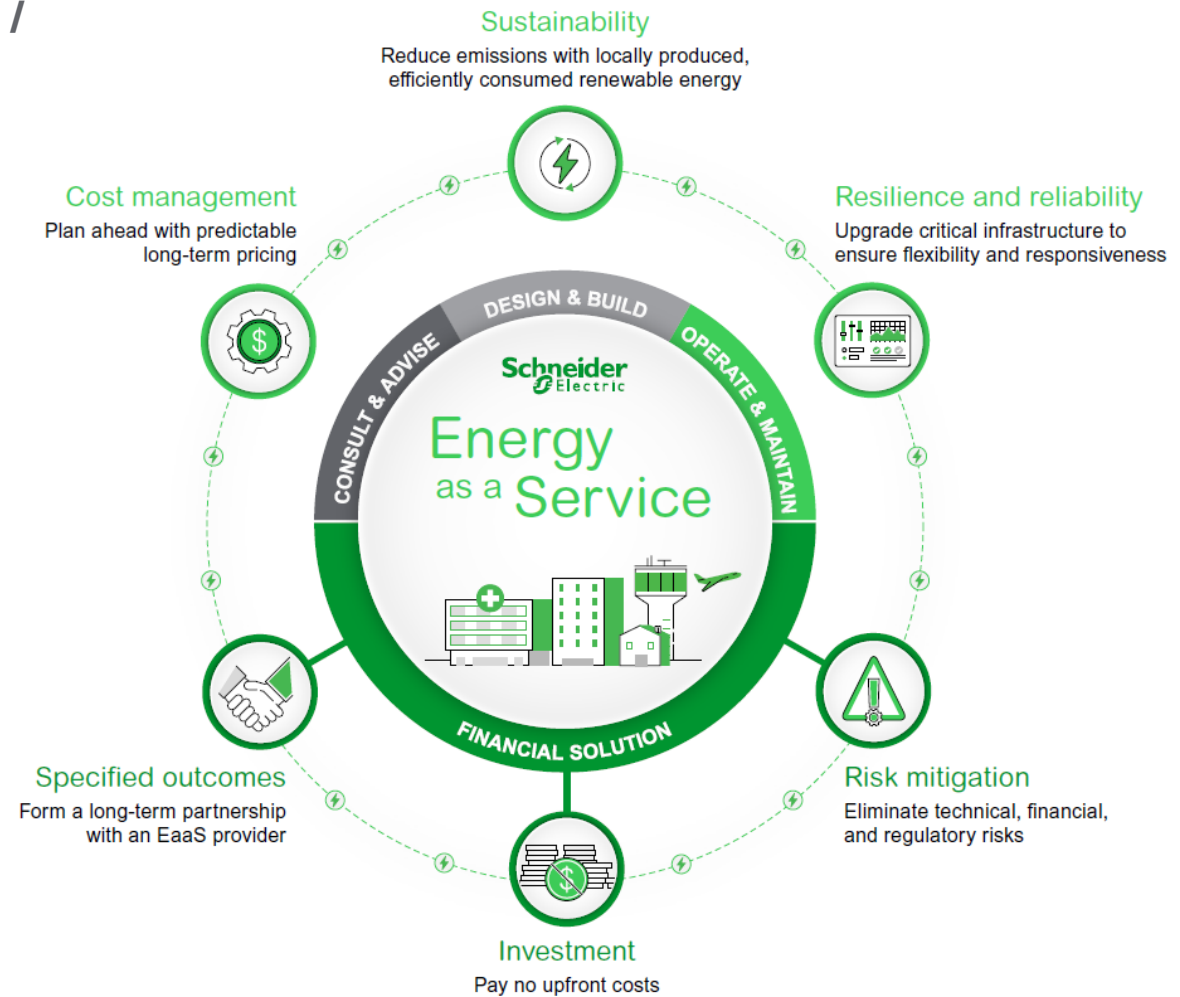
Examples:

Energy-as-a-Service (EaaS)

Customer partners with a solutions provider that oversees energy portfolio

Subscriptions, leases, PPAs, and energy savings performance contracts are all options.

Result: adoption of flexible DERs and lower capital cost



Challenges

Solutions

	Efficiency First	Energy Procurement Diversification	Onsite Energy Resources / Microgrids
Energy Cost Volatility	Continuing to drive efficiency decreases energy bills and exposure to cost fluctuations.	Diversification of energy portfolio can help hedge against cost volatility. Expert guidance can improve performance of portfolio.	Microgrids can be controlled to optimize cost performance, and facilitate grid interaction (demand response, TOU rates, etc).
Grid Constraints	The better the efficiency of the entire data center the lower the overall load on the utility grid.	Investing in offsite renewables can add capacity to the grid.	Onsite DERs decrease load on grid, and mitigates public opposition.
Increasingly Frequent and Severe Outages	Many solutions that improve efficiency can also support resilience solutions like microgrids.	Investment in renewables will help limit the severity of climate change impacts.	Microgrids can allow the data center to continue to operate for longer durations than possible with diesel generators.

Conclusion



New Opportunities

As threats to our energy system seem to grow and multiply, so do the opportunities to address them.

- US government tax breaks on energy solutions
- EU shifting to build a more sustainable energy system less reliant on Russia



Shared Vision

The data center industry has a shared vision of sustainable growth that meets society's needs for digital services in an environmentally sustainable manner.



Collaborative Growth

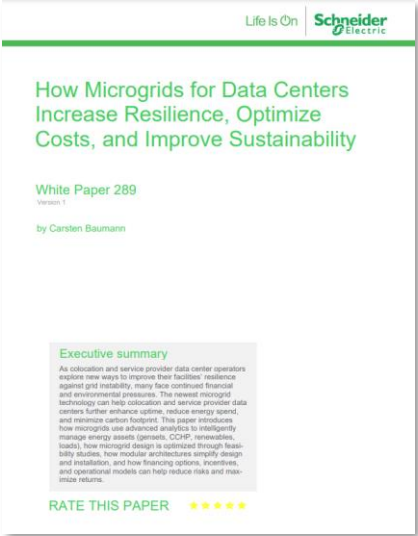
Working together, we can prove that the data center industry can grow in a manner that is:

- Resilient to fluctuations in energy costs
- Hardened against grid outages
- Sustainable for power grids and local communities.

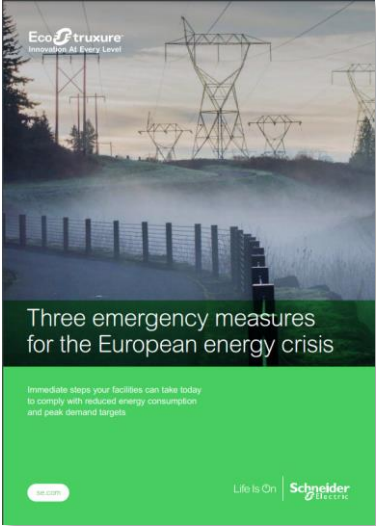
Additional resources



Schneider Electric Sustainability Consulting



White Paper 289
Microgrids for Data Centers



European energy crisis e-brochure



Thank you